



ENERGY NOTES

 OIL

\$

GAS

\$

Natural gas is
**FIVE
TIMES
CHEAPER**
than oil

How natural gas keeps bills low

Wouldn't it be great if you could pay five times less for something you need and use every day? In a way, you already do! We've been investing in power plants that use U.S.-produced natural gas because it's more affordable, five times cheaper than oil. When the fuel that powers your electricity is more affordable, it's better for you because the direct cost of fuel is a big portion of your bill.

While natural gas isn't the only fuel we use, it's the main one. Since 2006, we've nearly doubled our use, slashing dependence on foreign oil while reducing your bill. We know it might not seem like it, but your electric bill is 17 percent lower today than it was in 2006. In fact, our typical business customer's bill was \$175.75 in 2006, compared to \$146.09 in 2013*.

Our new power plants that use natural gas are also 90 percent cleaner than the ones before them, which is good for everyone. Visit www.FPL.com/efficiencyexperts to see other ways we're working to make things better to keep your bill low.

**Based on FPL's typical 1,500-KWh GS-1 business customers' total bills, January 2006 vs. January 2013.*



Save big this year with five small changes

Looking for new ways to lower your electric bills this year without hurting your budget? Here are five easy, low-cost ways that your business can achieve big energy-efficiency savings this year:

1. Save 45 to 60 percent in lighting energy costs by placing occupancy sensors on lights in areas such as conference rooms and break rooms.
2. Save by replacing traditional incandescent light bulbs with compact fluorescents. CFLs use 75 percent less energy and last up to 10 times longer.
3. Replace incandescent bulbs in exit signs with light-emitting diodes, or LEDs, and save about 90 percent on signage operating costs. If LEDs are not compatible with your current sign, a new sign is inexpensive and could pay for itself within a year.
4. Save up to 30 percent by using smart power strips to regulate energy use on equipment such as computers, copiers and printers.
5. Enable the sleep mode on office computers to achieve savings up to \$20 per year for each computer.

Visit www.energystar.gov and search for “store locator” to learn where to buy energy-efficient upgrades.

For personalized tips for your business, schedule an appointment for an onsite Business Energy Evaluation with an FPL energy expert at www.FPL.com/BEE.

Don't miss out on possible sales tax savings

Your business might qualify for a Florida sales tax exemption on its energy bill. The following industries could be eligible for savings on their electricity purchase:

- » Manufacturing
- » Governments
- » Schools
- » Agricultural operations
- » Non-profit organizations
- » Charities
- » Churches
- » Assisted living facilities
- » Condo/homeowners associations
- » Nursing homes

Not only could you save money on your monthly FPL bill, but you may also be eligible for a refund of tax already paid. Visit www.FPL.com/salestax to see if your business could qualify.

Time to update your contact information

When you call us, we want to help you as fast as possible. To ensure faster service when you need it, please make sure to update your contact information at www.FPL.com.

Log in to your account to review your phone number and email address. Rest assured, we keep your information confidential.



Did you know?

As more and more people and businesses are trying to save money on gas, many automakers are offering gas-alternative cars, luxury sedans and roadsters. Drivers are powering up more than 2,000 plug-in electric vehicles in Florida, proving that EVs are growing in popularity. Meet some of those Floridians who are already driving cleaner and greener: newsroom.fpl.com/Plug_In

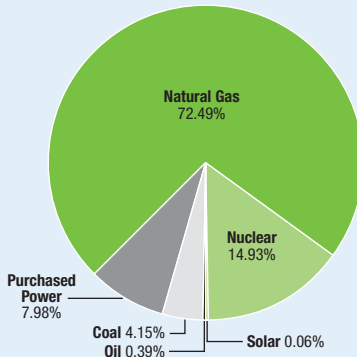


Scan with smart device to watch video.

Making smart fuel choices

Proactively using cleaner, more affordable fuel sources helps us keep electric bills among the lowest in the state and well below the national average for your business.

Fuel mix & purchased power



Sources of electricity generation for the 12 months that ended on Nov. 30, 2012.

Energy Answers



Visit www.FPL.com/bizenergyanswers to submit energy-related questions.

Q Can you tell me if there are any rebates on retrofitting our 400-watt HID (high-intensity discharge) lighting to an induction light, approximately 200 watts? We have 40 lights that we would like to change.

– Petia S., St. Augustine

A FPL offers a \$15 per fixture incentive for qualifying induction lamps installed by an FPL Participating Independent Contractor (PIC). Visit www.FPL.com/bizlighting for more information.

Induction lighting is expensive and is not a common choice for lighting retrofits. However, induction offers the benefit of long life (up to 100,000 hours), and may be a good fit for fixtures with high maintenance costs, such as ones that are hard to reach and costly to replace. More common retrofits for 400-watt HID lamps include:

- » Pulse-start metal halide with electronic ballasts
- » T5 high-output (T5HO) linear fluorescents with electronic ballasts

The lamp you select should depend on your facility's individual needs, so it's best to start with a professional opinion – either from a PIC or from an FPL Business Energy Evaluation, which you can schedule at www.FPL.com/BEE.

A more detailed response to this inquiry is available at www.FPL.com/bizenergyanswers.



Manage My Account

Billing & Payment

Save Energy & Money

Industry Resources

Get Help

Shape up your energy use

We can help your business get energy fit and make your bill even lower

Here's how

Quick Access

View My Account

Pay Bill

Register for Online Access

Start Service

Report an Outage

Billing & Payments

Discover options for managing your bill

Learn More

Information for your Industry

Get the info you need for your business

Select Industry

Business website redesigned to better serve you

It's now easier to find the information you want and need on our new business website. We've worked hard to create a website that meets your needs and makes doing business with FPL easier. Visit www.FPL.com/business to find these improvements:

- » **A streamlined experience** with relevant information that's straightforward and easy to use.
- » **Easier access** to the information you've told us is most important for running your business – billing, managing your accounts and details on FPL programs and rebates.
- » **“Quick Access”** links directly from the home page to key transactions – account login, starting new service and reporting an outage.
- » **Contact information** for our Business Customer Care Center.

We're not finished looking for ways to better serve your business. More improvements are coming in the months ahead, including industry-specific content and case studies from businesses like yours. Visit www.FPL.com/business to check out your new business website today.

Set yourself paper-free

Say hello to paper-free bills in 2013. This year you can make your life easier by eliminating clutter and viewing your bills online, when it's convenient for you.

With FPL E-Mail Bill® you'll be able to:

- » Have fast access to 24 months of billing and payment history.
- » Choose how to pay your bill.
- » Receive a reminder email when your payment is due.

Sign up today for FPL E-Mail Bill® at www.FPL.com/ebillbiz.

